

Managed Data Protection (MDP) Strategy



Did you know? The average cost of an SME data breach in Europe is now €120,000 and rising. Downtime averages 19 hours.

Why Smart SMEs Are Switching to SureLogik MDP



**Protection is no longer a “nice to have.”
It’s mission critical.**

Over half of SMEs shut down within six months of a serious data breach. Still, many rely on outdated tools, fragmented systems, and slow support that fails when it matters most.

SureLogik MDP changes that. It delivers modular, enterprise-grade protection built to grow with you.

Address today’s risk. Stay in control. Expand when it makes sense.

What Is SureLogik MDP?

One suite of services. Multiple entry points. Built for business evolution.

SureLogik MDP is a suite of fully managed services that solve specific protection challenges. They can also scale into a unified strategy. Whether your priority is protection, compliance, or recovery, MDP gives you control and resilience from the start

You choose what matters most now. We help you scale into what's next.



What You Get

All services include proactive monitoring, SLA-backed support, and compliance-ready audit trails.

Enterprise-grade protection, engineered for SME realities. Each service is delivered by experts, runs independently, and integrates into a secure suite of services. That means you get immediate value without vendor lock-in, and a clear upgrade path when you're ready to expand.



Infrastructure as a Service (IaaS): Secure, scalable compute and storage for SME workloads.



Backup as a Service (BaaS): Automated, policy-driven protection across on-prem, cloud, and SaaS.



Disaster Recovery as a Service (DRaaS): SLA-backed failover and tested recovery to reduce downtime.



Endpoint Management as a Service (EMaaS): Centralised patching, visibility, and compliance enforcement.



Desktop as a Service (DaaS): Virtual desktops for remote work, securely managed.



Firewall as a Service (FWaaS): Network-layer security with access control and real-time threat defense.

Designed for SME Realities

Trusted by SMEs across all major sectors, including Legal, Financial Services, Public, Nonprofit, Professional Services, Logistics, and Technology, where resilience, compliance, and growth matter most.

Flexible at the start. Unified over time.

SureLogik MDP reflects how real SMEs work, balancing risk, growth, and resource limitations. Each service works on its own but is designed to connect into a broader governance and visibility layer when the time is right.

- Start with one service, scale on your terms.
- No vendor lock-in, no suite of services bloat.
- Unified dashboards, role-based access, and compliance alignment from day one.
- Monthly Service Reviews, Quarterly Business Reviews and risk readiness reporting.

Real Business Value, Delivered in Phases

Typical MDP deployments reduce downtime by 70%, standardise controls across 3+ environments, and simplify reporting for board reviews.

Solve immediate needs. Build strategic advantage.

SureLogik MDP delivers value at every stage, from tactical quick wins to full-scale IT resilience. You're in control of your risk, timing, and budget. We're here to make every phase a step forward.

Start Now



Address one critical risk fast (e.g., backup or endpoint control).



Deploy quickly, with minimal overhead.



Align protection to your business maturity, not a vendor roadmap.

Then Scale



Standardise protection across users, sites, workloads.



Maintain SLA-grade recovery and compliance visibility.



Eliminate tool sprawl and vendor chaos with one trusted partner.



Real SME Results

MDP in Action:

Reduced recovery time (RTO) from **12 hours** to **1 hour** for a regional legal firm.



Enabled **98.9%** patch compliance rate within **30 days** of EMaaS onboarding.



Cut audit prep time by **65%** through automated compliance reporting.

Proof over promises.

Our modular approach delivers real-world wins that compound over time. Clients scale confidently, improve resilience, and retain agility.

“We started with backup, then added DR and EMaaS six months later. Every step felt like an upgrade — not a rip-and-replace.”

SME IT Director

Before vs. After MDP

Why Switch from Legacy MSPs?

Legacy MDP	SureLogik MDP
One-size-doesn't-fit-all platform	Modular SME-aligned services
Long-term contracts	Flexible, outcome-based onboarding
Siloed tools and reactive support	Unified services with proactive delivery
Opaque SLAs and vendor overlap	Clear metrics, one roadmap, one provider

SureLogik MDP replaces fragmented tools, reactive support, and vendor sprawl with a streamlined, outcome-driven protection model. Here’s how SMEs evolve when MDP becomes part of the journey.

Fragmented Tools and Vendors	Integrated services with shared oversight
Manual recovery, slow response	SLA-based automation and continuity
Compliance guesswork	Built-in controls, audit-ready
Disjointed contracts and vendors	One roadmap, one partner
No clear IT evolution path	Phased growth strategy, tracked by metrics

Why Business Leaders Choose MDP

MDP drives better decisions, stronger operations, and measurable outcomes.

- Prove accountability with real-time compliance dashboards.
- Simplify governance and reduce vendor noise for board-level clarity.
- Turn IT protection into a strategic business enabler.

Why IT Leaders Choose MDP

IT leaders choose MDP to simplify operations, reduce risk, and stay ahead of day-to-day complexity.

- Replace tool sprawl with one unified protection stack
- Cut response times with SLA-driven automation and oversight
- Gain full visibility across backup, endpoints, and recovery
- Align protection to real risks — not vendor bloat
- Simplify compliance and reporting, without extra tools

Delivered with Service Excellence and Assurance Top of Mind

Every SureLogik MDP service is delivered with care, clarity, and accountability.

From first setup to ongoing support, we focus on doing things right, not just getting them done.

You get responsive service, clear communication, and dependable outcomes.



Get Started with MDP

Strategic protection starts with a single step.

SureLogik MDP lets you take the first step now and build confidence along the way.

Choose what matters today. Expand when your business or compliance posture demands it.



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Request your no-obligation Data Protection Assessment today!

What Smart SMEs Do Next

Build Resilience Across Your Tech Lifecycle

Many SureLogik clients begin with a specific MDP service, such as backup or endpoint management, and expand as their business and compliance needs grow.

By integrating **IT Professional Services (ITPS)** and **IT Procurement services**, clients achieve:

- Seamless infrastructure modernisation with compliance-aligned delivery.
- Procurement strategies that ensure hardware and software lifecycle control.
- Full visibility, governance, and ROI from every IT investment.

**Want a
simpler
path?**

Speak to our
experts about
our service
value bundles.

**Secure Today.
Assure Tomorrow.**



SureLogik™